



Important Dates

October 3

Last day to submit a theme

November 7

Bring *wrapped* basket to the council meeting

December 5

Attend the Scholarship Basket Auction and raffle. Bring friends, family and neighbors – everyone is welcome!



Lake Washington PTSA Council Scholarship Basket Auction

Each year, local PTAs in the Lake Washington PTSA Council are asked to donate a gift basket for the annual basket auction. Proceeds from this auction go to the council's scholarship fund to provide scholarships to graduating seniors and staff across our district.

Here is your step-by-step guide to participation:

1. **Select a theme for your PTA's basket(s).**
2. **Submit a theme by Thursday, October 3**
3. **Assemble items** for your basket(s). Some PTAs receive donations from members or community businesses; others have a line item in the budget to cover the cost of the basket items.
4. **Wrap your basket(s) and deliver** to the **November 7** council meeting. **Please include the following information** with your basket(s):
 - the name of your PTA
 - the estimated value of your basket
 - basket name and a list of the basket contents
5. **Please leave out alcohol and gift cards** from the basket, but do list them and bring them with the basket. We store gift cards and alcohol separately. **Note: lottery/lotto tickets may not be included in baskets.**
6. **Spread the word!** Encourage your board, parents, and staff at your school to check out the baskets and place a bid. Basket photos and descriptions will be available for viewing on the LWPTSA website. Baskets will be on display in the lobby of the LWSD Resource Center. **Silent auction bidding: November 7 – December 5, 2019.** **Basket auction reception:** 10:00 am – 11:30 am, December 5, (following a brief council meeting) at the LWSD Resource Center.

Thank you for your participation!

Please email your theme preference and any questions to auction chairs Melissa Stone and Colette Ulloa at auction@lwptsa.net

Helpful Hints for Great Gift Baskets!

We have compiled some helpful hints for assembling fun and creative gift baskets.

DO:

- Follow us on Pinterest (LWPTSA Council) for great ideas!
- Network early with families in your local PTA to collect items that can enhance the marketability of your basket.
- Consider more than one basket. A variety of sizes and values make the bidding more affordable and more interesting.
- Aim for a basket value between \$100 and \$200. Baskets rarely sell for more than \$300 (there have been some exceptions to this, however!)
- If you have a lot of basket items, consider submitting two baskets.
- Consider creative containers that are not baskets! See how many different options you can think of - we've seen everything from a flower pot to a mixing bowl, to a 30-gallon trash can, to a backpack, to a compost bin!
- Arrange items in the basket so that they can be easily seen through the wrap.
- For great arrangements, the height of the contents should be 1.5 times the height of the container.
- Make two or three rows of items: taller items in the back, shorter items in the front.
- Give your basket a creative title and an easy-to-read tag that lists all items in the basket.

NOT RECOMMENDED:

- Lottery or lotto tickets are not allowed.
- Items with numerous restrictions (e.g.: blackout dates or narrowly defined "eligible" dates).
- Certificates for partial value – such as \$100 off a service.
- Collectables with a narrow appeal (coins, stamps, figurines, etc.)